



## **A NEW EDUCATIONAL SERIES HELPS ENTREPRENEURS CREATE A FOOD ENTERPRISE**

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PORTLAND—The Food Innovation Center is starting a new in-depth education series to help entrepreneurs start and run successful food businesses.

“The new series expands our original half-day workshop to a comprehensive three-course series that will provide detailed information and hands-on training to help those who are new to the food industry successfully launch their own food businesses,” said Aaron Johnson, an Oregon State University food marketing specialist at the Food Innovation Center.

The education series, “Creating A Food Entrepreneur” (CAFÉ), begins on Thursday, Sept. 15, from 6:30 to 9:00 P.M. at the Food Innovation Center in Portland. This first course will be an introduction to the food industry, similar to the center’s original workshop, “Northwest Food Business 101.”

“In the second course, ‘Food Business Creation,’ we will help participants explore marketing, research the business potential and determine the viability of their ideas before investing limited resources,” Johnson explained. It is comprised of three evening workshops on Sept. 29, Oct. 6 and Oct. 13.

The third course, “Getting it Made,” will explore the world of food production and the regulatory process. It is also comprised of three evening workshops, on Oct. 27, Nov. 3 and Nov. 10.

The fee for the introductory first course is \$50; the second and third three-part courses are each \$400. All three courses will be held Thursday evenings from 6:30 to 9 P.M. at the Food Innovation Center, 1207 NW Naito Parkway in Portland.

To register online for the series, “Creating A Food Entrepreneur (CAFÉ),” visit the Food Innovation Center Web site at <http://fic.oregonstate.edu>, or call the center at 503-872-6680. Space is limited. Online registration is preferred and has already begun.

The Food Innovation Center is a collaboration between OSU’s Agricultural Experiment Station and the Oregon Department of Agriculture.